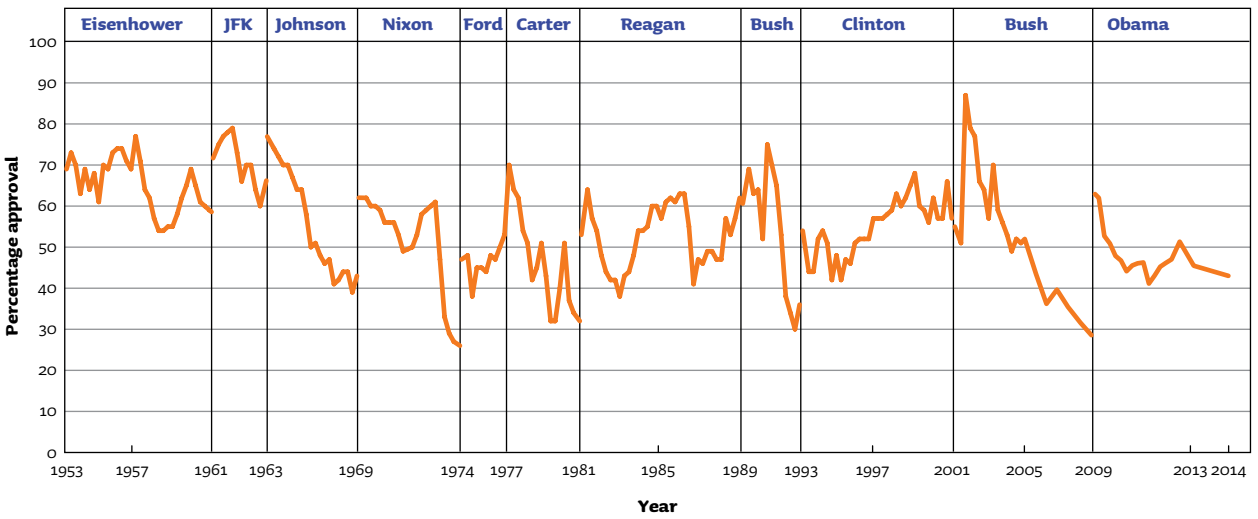


FIGURE 7.1 **AVERAGE QUARTERLY PRESIDENTIAL APPROVAL RATINGS,
FROM EISENHOWER TO OBAMA**



Sources: Quarterly data for 1953–2000 provided by Robert S. Erikson; developed for Robert S. Erikson, James A. Stimson, and Michael B. MacKuen, *The Macro Polity* (Cambridge: Cambridge University Press, 2002); data for 2001–2014 calculated by authors from the Gallup® Politics, www.gallup.com/poll/125729/obama-job-approval-weekly.aspx.

Note: Respondents were asked, “Do you approve or disapprove of the way [the current president] is handling his job as president?”